

This Spring Break - Kidovate!

Kidovate is a fun, free youth entrepreneurship initiative of UVIC's Gustavson School of Business for middle school and high school students. Kidovate aims to develop entrepreneurial spirit and acumen by encouraging participants to sell goods or services on Kidovate Market Day.

This year's market will be held on Saturday, April 9th at The Bay Centre. There is no cost to participate in Kidovate and there are many resources available to help youth be successful. Spring break is a great time for youth to make or acquire goods to sell at the market.

For more details and to register, visit www.kidovate.ca/.



The poster features a blue background with a green horizontal band. At the top, a green speech bubble contains icons for a lightbulb, a leaf, a gear, a question mark, and a hand. Below this, the word "KIDOVATE" is written in large, black, hand-drawn letters, with the "O" in green. Underneath, the text "Youth Entrepreneurship Experience" is written in white on the green band. The main body of the poster contains the following text in white: "Earn Your Own Money & Build Your Resume", "Develop your own idea", "Find customers at a Kidovate Market", "April 9th, 2022", "Make money & a social impact", "Get help if you want it", and "It's free! Learn more at". The website "www.kidovate.ca" is written in green. To the right of the website is a QR code with a curved arrow pointing to it. At the bottom left are social media icons for Instagram (@kidovate) and Facebook (@kidovatevictoria). At the bottom right is the Gustavson School of Business logo and name.

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